

Kyungmi Moon

UX Designer

UX Designer with 4+ years of experience crafting accessible, user-friendly web experiences for the public sector. With a strong foundation in visual design and front-end development, I seamlessly blend aesthetics with functionality to elevate user engagement.

CONTACT

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PROFESSIONAL
EXPERIENCE

UX Designer | Nov 2020 – Present

Blue Goose London, ON

- Led end-to-end UX processes from discovery to delivery, including user research, design, development collaboration, usability test, and QA.
- Established a scalable design system in collaboration with the lead developer, optimizing workflows with a custom Figma-to-WordPress plugin.
- Redesigned five government agency websites, improving accessibility and usability, earning four industry awards for excellence.
- Conducted accessibility audits to ensure WCAG compliance, identifying and addressing usability barriers for inclusive digital experiences.

Visual Designer | May 2015 – Aug 2017

Brandsmith Seoul, Korea

- As a Hyundai Card on-site designer, designed marketing materials, ensuring brand consistency across brochures, posters, and event assets.
- Created brand identities and marketing materials for fintech, pharmaceutical, and software companies.
- Delivered error-free designs in a fast-paced environment, maintaining high attention to detail.

EDUCATION

UX/UI for Gaming, Certificate | 2024–2025

ELVTR, Online

Technical Web Designer, Certificate | 2019–2020

British Columbia Institute of Technology, Vancouver

Visual Communication Design, BA | 2007–2013

Kookmin University, Seoul

CERTIFICATES

**Certified Professional in Accessibility
Core Competencies (CPACC) | 2024**

International Association of Accessibility
Professionals (IAAP)

**Google UX Design Professional
Certificate | 2023**

Coursera